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**Manipal Education and Medical Group enter cricket arena, acquires Franchise in Legends League Cricket**

**New Delhi, August 28, 2022:** Legends League Cricket announced their tie up with Manipal Education and Medical Group (MEMG) as a third franchise owner in the second season of League.

The Group is a leader in the area of education, healthcare and health insurance.. The Group also has diversified and established business models to serve the needs of its customers in Education, Healthcare, Health Insurance, Research and Foundation. This includes building world-class hospitals, fostering preventive healthcare processes, and nurturing best medical faculties through education institutions.

**Dr. Ranjan Pai, Chairman of the Manipal Education and Medical Group (MEMG) said** “We are extremely excited on this partnership with Legends Cricket League. This association with a sport that’s loved by every Indian, will enable us to reach out and positively impact the lives of fellow Indians to realize their dreams through World class education and Health care services besides ensuring financial protection of Hospitalisation through Health Insurance..” He further said “Cricket connects with every age group in India and plays an indispensable role in the lives of people. It is not a mere sport but a religion that binds people together. We look forward to great seasons ahead and hope to make an impact on this ground as well.”

**Vivek Khushalani, Founder & Chairman, Legends League Cricket quotes that** “We are happy to onboard Manipal Group as our third franchise. The cricket in our country binds everyone. Associating with the cricketing legends will help the brand even more. We are looking forward to great association with them.”

The upcoming edition of the League is a 4 team Franchise model. Recently Legends League Cricket announced that the upcoming season has been dedicated to the 75<sup>th</sup> year celebration of Indian Independence and is being held in India from September 16 onwards.

Adani Group and GMR Group have already acquired franchise in the Legends League Cricket. Both the groups are associated and active in various sporting events happening across globe.

As per the recent announcement, LLC will start from Eden Gardens at Kolkata followed by Lucknow, New Delhi, Cuttack & Jodhpur. The venue for play-offs and finals are yet to be decided.

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